

2007 IEEE
International Symposium
on Circuits and Systems



May 27 - 30, 2007
Hilton New Orleans Riverside Hotel
New Orleans, Louisiana, USA

Exhibitor Invitation



Exhibitor's Invitation

We cordially invite you to be a part of the 2007 IEEE International Symposium on Circuits and Systems (ISCAS) that will be held at the Hilton New Orleans Riverside Hotel in New Orleans, Louisiana, USA, on May 27 - 30, 2007. We expect to attract, from around the world, over 1,200 professionals in the circuits and systems field to the symposium. This would be an excellent opportunity to meet with this focused group of professionals.

The exhibits are strategically located adjacent to other symposium activities to give you optimal exposure to the attendees. In addition to listing your company name and booth location in the program, you will be invited to meet the symposium attendees at the reception.

ISCAS 2007 will encourage employment recruiting. Traditionally, ISCAS attendees include a large number of graduate students nearing the end of their programs of study, providing recruiters a great opportunity to seek out new and highly qualified applicants.

You may also elect to become an official ISCAS 2007 supporter for as little as \$4,000. In addition to the acknowledgements in the program, your company will be featured on the webpage and on signage at the symposium.

Exhibit Hours (Tentative):

| | |
|-------------------------|-------------------|
| Monday, May 28, 2007 | 9:30 am - 5:30 pm |
| Tuesday, May 29, 2007 | 9:30 am - 5:30 pm |
| Wednesday, May 30, 2007 | 9:30 am - 5:30 pm |

Move In:

| | |
|----------------------|-------------------|
| Sunday, May 27, 2007 | 1:00 pm - 6:00 pm |
|----------------------|-------------------|

Move Out:

| | |
|-------------------------|-------------------|
| Wednesday, May 30, 2007 | 5:30 pm - 8:30 pm |
|-------------------------|-------------------|

Reserve your booths early to be eligible for the registration discounts. Booth selection is priority based. Send your application and inquiries to:

ISCAS 2007 Exhibits
Attn: Barbara Wehner
Alliance Management Group LLC
P.O. Box 265
Beverly Shores, IN 46301-0265, USA
Tel: +1 219 871 0210
Fax: +1 219 871 0211
bwehner@amg-corp.com
www.iscas2007.org



Exhibitor Prospectus

Organizations are invited to exhibit at the 2007 IEEE International Symposium on Circuits and Systems (ISCAS) May 27 - 30, 2007 at the Hilton New Orleans Riverside Hotel. It is expected that over 1,200 international participants will attend the symposium. The exhibit area is conveniently located with respect to the main traffic flow of the symposium activities. It will accommodate 12 booths.

Symposium Dates:
May 27 - 30, 2007

Booth Pricing:

Exhibition Dates:
May 28 - 30, 2007

Early Registration (by March 7, 2007):
\$1,300 USD per booth

Expected Number of Delegates:
1,200 engineers, scientists, and professionals

Regular Registration (after March 7, 2007):
\$1,700 USD per booth

Exhibition Location:
Hilton New Orleans Riverside
New Orleans, Louisiana, USA

Exhibit Booth Specifications:
10 feet wide by 10 feet deep; 8 foot tall back and three foot tall sides; pipe and drape

Each exhibitor will be provided with a display booth, an identification sign, a skirted table with two chairs, daily aisle cleaning, nightly security, a copy of the mailing list of ISCAS 2007 participants, and one complimentary copy of the ISCAS 2007 Proceedings on CD-ROM.

General inquiries and exhibitor registration should be directed to:

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Exhibit Hall Floor Plan

Coming Soon !!!

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|-------------------------|-------------------|



Exhibit Space Agreement

We hereby apply for exhibit space at ISCAS 2007. In making an application, we agree to exhibit under, and comply with, the accompanying Rules and Regulations printed under this agreement and with the Rules and Regulations in any subsequent Exhibitor Bulletin, which are hereby made a part of this contract. **IMPORTANT: Closing Date for discounted Rate and Initial Space Assignment is March 7, 2007.**

Each company participating in the exhibit must return this agreement, properly executed by an authorized company representative. Priority and booth selection space will be made according to application date, exhibit payment, individual applicant requirements and available space. Exhibit Management reserves the right to rearrange the floor plan and/or relocate exhibitors in the best interests of the total exhibit.

Company Name _____
Address _____
City/State/Postal Code/Country _____
Phone _____ Fax _____
Please address further correspondence to _____
Phone _____ Email _____ We
will exhibit the following kinds of products _____ Please
reserve ___ booths at the **Early / Regular** rate. Booth numbers requested (in order of preference):

A 50% deposit must be submitted with this application; the balance is due by March 7, 2007. Checks should be made payable to IEEE / ISCAS 2007, Federal Tax ID Number 13-1656633. **NOTE:** Any booth application received without the deposit is subject to reposition in the Seniority Assignment listing maintained by Exhibit Management.

The Exhibitor indemnifies and agrees to hold harmless the IEEE (ISCAS 2007) Symposium and the Hilton New Orleans Riverside Hotel and their officers, directors, employees and agents, from and against any actions, losses, costs, damages, claims and expenses, including legal fees, arising from any damage to property or bodily injury to exhibitor, exhibitor's agents, representatives, employees or contractors by reason of the exhibitor's occupancy or use of the exhibit facilities.

Approved by _____ Date _____
Title _____ Company _____
Phone _____ Email _____

ISCAS 2007 Signature _____ Date _____

Credit Card Number for Booth Fees (Visa / MasterCard / AmericanExpress) _____
Exp MM / YY _____

Amount to Charge \$USD _____ Name on Card _____

Signature _____

Return this application with payment to:

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EXHIBITOR BASIC TERMS & CONDITIONS

1. Display space will be assigned by the Symposium in accordance with the conditions outlined in the DISPLAY SPACE ASSIGNMENT which forms part of this agreement. In the event of a duplicate application for the same space, the assignment priorities stated in the EXHIBIT RULES shall be used.
2. The Exhibitor shall remit with this agreement 100% of the total booth rental, as determined elsewhere in this agreement.
3. In the event of cancellation of this agreement by the Exhibitor prior to the date of the Symposium, the Symposium will assess a cancellation charge according to the following schedule:

| | |
|---|----------------------|
| Cancellation on or before March 7, 2007 | 50% of booth rental |
| Cancellation after March 7, 2007 | 100% of booth rental |

The Symposium reserves the right to reassign space, withstanding the cancellation fee.

4. In the event the Symposium does not accept this agreement, the Exhibitor will be promptly notified, and the fees returned.
5. The Exhibitor agrees to accept from the Symposium, billing for any charges rendered during the Symposium in conjunction with services performed or administered by the Symposium and requested by the Exhibitor. These charges may include, but are not limited to, surcharges for materials or services requested by the Exhibitor through the Symposium. All such charges are due and payable in full within thirty (30) days of receipt of an invoice from the Symposium.
6. The Exhibitor agrees that the Symposium or its sponsor(s) shall not be liable for any damages, whether to person or property, for any reason whatsoever by reason of use, occupation, or enjoyment of the space by the Exhibitor or any person therein with the consent of the Exhibitor, and that the Exhibitor shall indemnify and keep harmless the Symposium and its sponsor(s) from all liability on account of such damage or injury, regardless of cause, by the Exhibitor, its representatives, agents, or contractors.
7. In the event the site of the Symposium shall, in the sole discretion of the Symposium, be unfit for occupancy or substantially interfered with by reason of any cause(s) not within the control of the Symposium, this agreement may be terminated by the Symposium. "Cause" or "causes" may include, but shall not be limited to: fire, flood, epidemic, earthquake, explosion, accident, blockage, embargo, weather, governmental restraint or orders of restraint from local or national civil or military authorities, act of public enemy, riot or civil disturbance, inability to secure appropriate labor, impairment of transportation or facilities, or inability to obtain, for whatever reason, necessary supplies, equipment, or clearances, or by rule of federal or local law, or any circumstances deemed as act of God. Should the Symposium terminate this agreement pursuant to the provisions of this section, the Exhibitor waives any and all claims for damage arising therefrom. The Exhibitor further agrees that the Symposium liability is limited to a refund of monies paid prior to the termination. Should the Symposium be underway, the Exhibitor shall expect the Symposium to adjust the refund to reflect a pro rata adjustment based on the number of hours the Symposium shall have been in operation prior to the termination. This provision shall not relieve the Exhibitor of any liability arising from the provisions of Section 6 above, and all monies due to the Symposium in regard shall be paid notwithstanding.

EXHIBIT RULES

These rules and regulations are supplemental to the EXHIBITOR BASIC TERMS AND AGREEMENTS, and they have been established for the protection of everyone. (The word "management" as used herein shall mean officers, committee members, or employees acting with authority from ISCAS 2007).

1. BOOTH IDENTIFICATION

Absolutely NO company identification may be placed outside the area of the booth. No identification may be placed on posts or pillars adjacent to booths occupied by exhibitors, or on carpeted areas of the aisles beyond the standard booth limits.

2. DISTRIBUTION OF SOUVENIRS AND SAMPLES

To achieve greater exposure and attention exhibitors may donate items to be given away in a daily door prize drawing if one is established by the Symposium management. Souvenirs or samples which have no resale or negotiable value may also be given away. Any distribution must be conducted within the exhibitor's designated booth space. In all cases, exhibitors planning giveaways of any nature should make arrangement well in advance with the show management, which reserves the right to prohibit the distribution of anything which, in its opinion, is not in keeping with the character of the Symposium.

3. DISPLAY REQUIREMENTS AND RESTRICTIONS

All displays or exhibited materials must be fireproof to conform to local fire regulations. Displays must be self-supporting and nails or screw are not permitted in building floors or walls. Displays must be wholly confined within exhibitor's booth and must not obstruct the clear view of nearby exits or other exhibits.

ALL WIRING ON BOOTHS OR DISPLAY FIXTURES MUST CONFORM TO LOCAL ELECTRICAL AND LOCAL FIRE DEPARTMENT REGULATIONS.

The side of any display cabinet or structure facing a side aisle, or adjacent exhibitor's booth, must be finished or suitably decorated at the expense of the exhibitor erecting or installing such display.

No exhibit may exceed eight feet high and that only within the area extending three feet from the back wall. Maximum height of the displays in the balance of the area is four feet, except that products to stand on the floor may extend higher than this limit, but must be positioned as close to the back wall as possible, to avoid blocking the view of adjoining exhibitors.

NOTE PARTICULARLY THAT NO PART OF A SIGN OR SOLID DISPLAY MAY EXTEND HIGHER THAN EIGHT FEET ABOVE THE FLOOR.

NOTE: ANY DISPLAYS NOT CONFORMING TO THE EXHIBIT SPECIFICATIONS OUTLINED IN THESE RULES MUST BE APPROVED BY THE SYMPOSIUM MANAGEMENT IN WRITING PRIOR TO THE MOVE-IN DATE.

4. BOOTH PERSONNEL & ACTIVITIES

With the exception of convenience help, such as secretaries or professional product demonstrators, all booth personnel must be REGULAR EMPLOYEES of the company, or its representatives, who are fully capable of explaining the technical aspects of products or processes on display on an appropriate level at the Symposium.

No exhibitor may advertise or promote any outside activity, such as an open house or separate exhibits wherever located, occurring during the hours ISCAS 2007 exhibits are open, or which detracts from the exhibit or convention operations.

Only registered exhibitors may publicly advertise hospitality rooms and only on those bulletin boards provided in the exhibit area.

5. LIABILITY AND THEFT

Show and hotel management will not be responsible nor liable for injury to the person or property, nor loss of property of exhibitors, their guests, invitees, employees, or agents. Furthermore, the exhibitor agrees to defend or hold harmless the Symposium, its directors, employees, and agents from any liability of personal injury and loss or damage to property. EXHIBITORS SHOULD INSURE AGAINST SUCH CONTINGENCIES. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for the booth rental.

Exhibitors should be on hand to supervise during set-up and dismantling of products, projection equipment and other items of high value. At least one person should remain with the exhibit until visitors have left the premises at the closing hour each day.

At move-out, specific arrangement should be made to package or place under lock any items of extremely high value and especially items of general interest such as small instruments, walkie-talkies, high fidelity equipment, projectors, etc.

6. SUB-LETTING EXHIBIT SPACE

No exhibitor may assign, sublet or apportion any of the space contracted for by him/her or their company.

7. MATERIALS HANDLING

The handling of exhibitor's material into and out of and within the exhibit buildings shall be at exhibitor's expense. Exhibitor's empty crates, boxes and cartons will be removed from the show area before the opening.

8. A security guard, supplied by the Symposium, will prevent entry to exhibit areas by anyone not authorized by ISCAS 2007 management, or not wearing proper badge for admission to such areas. A WATCHMAN SERVICE DOES NOT GUARANTEE EXHIBITORS AGAINST LOSS: NEITHER DOES IT IMPLY AN ASSUMPTION OF LIABILITY FOR EXHIBITOR'S PROPERTY BY THE SYMPOSIUM.

Any equipment to be removed from the exhibit area during the Symposium must be authorized by the Exhibit Manager in conjunction with the specific exhibitor.

9. INTERPRETATION OF RULES

Symposium management shall have final authority as to the interpretation of these rules and their applications and shall have the authority to establish penalties in the event of violations.

10. AMENDMENTS TO RULES AND REGULATIONS

Symposium management reserves the right to amend these rules and regulations or to make additions thereto.

11. BOOTH ASSIGNMENT PRIORITY

In the event of duplicate application for the same space, priorities will be based on the application postmark date.



Exhibitor Information

Below, please fill in the contact information you would like published on the ISCAS 2007 website and in the symposium program.

Contact Name & Title _____

Company Name _____

Address _____

City/State/Postal Code/Country _____

Phone _____ Fax _____

Website _____

Email _____

Company Information/Product Description:

Please indicate here that ISCAS 2007 has permission to place your company's logo on the ISCAS 2007 website in conjunction with your company name and other information.

Yes, you may place the company logo on the ISCAS 2007 website.

No, you may not place the company logo on the ISCAS 2007 website.

Please return form to:

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Exhibitor Badges

Please list below the names and titles of the individuals who will be working in your booth. Please provide this information with your application, if possible.

Company Name _____

Name _____

Title _____

Name _____

Title _____

Name _____

Title _____

Name _____

Title _____

Please return this form to:

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Support Opportunities

ISCAS 2007 in New Orleans promises to be one of the most dynamic in the series. In addition to events in the exhibit hall, we are offering symposium support opportunities for companies and organizations. The individual events or support items are listed below.

Symposium Bags - \$7,000 USD

Benefits include: 1 booth in the exhibit hall, if desired; recognition on the website and at the symposium.

Internet Facility - \$7,000 USD

Benefits include: 1 booth in the exhibit hall, if desired; recognition on the website and at the symposium.

Welcome Reception - \$7,000 USD

Benefits include: 1 booth in the exhibit hall, if desired; recognition on the website and at the symposium.

Symposium Breaks - \$4,000 USD each

Benefits include: recognition on the website and at the symposium.

Symposium Banquet- \$7,000 USD each

Benefits include: 1 booth in the exhibit hall, if desired; recognition on the website and at the symposium.

Closing Reception - \$6,000 USD

Benefits include: 1 booth in the exhibit hall, if desired; recognition on the website and at the symposium.

Primary Symposium Support - \$50,000 USD

Benefits include: 4 booths in the exhibit hall, if desired; recognition at all of the events and functions listed above; recognition on the website and at the symposium.

For more information about the symposium support opportunities, please contact:

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Support Agreement

The full payment of the symposium support accompanies this application. We understand that, if accepted by ISCAS 2007, a written confirmation of this application will be returned to us. In the event the application is denied, ISCAS 2007 will promptly advise us and return the deposit.

Company Name _____

Contact Name & Title _____

Address _____

City/State/Postal Code/Country _____

Phone/Fax/Email _____

| SYMPOSIUM SUPPORT REQUESTED _____ | Cost \$USD |
|-----------------------------------|------------|
| _____ | \$ _____ |
| _____ | \$ _____ |
| _____ | \$ _____ |
| _____ | \$ _____ |

Total Support Cost \$ _____

Checks should be made payable to IEEE / ISCAS 2007, Federal Tax ID Number 13-1656633. If you wish to pay by credit card, please fill in the information below.

Credit Card Number for Support Fees (Visa / MasterCard / AmericanExpress)

_____ Exp MM / YY _____

Amount to Charge \$USD _____ Name on Card

Signature _____

In acceptance of this agreement, the parties thereto affix their signature:

Company Signature

Title _____ Date _____

ISCAS 2007 Signature _____

Title _____ Date _____

Send Agreement to:

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 Attn: Barbara Wehner
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